

## **Brookline Community Aging Network (BrooklineCAN)**

### **Communications Committee Minutes April 10, 2019**

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording)

1. **Newsletter.** Articles due April 20.

a. May Assignments:

- Warrant Article (Frank)
- Town Election May 7 (Carol)
- TRIPPS Update (Ruth)
- HELP Program (Bea)
- Age Friendly Business story—program/interviews on WGBH-TV (Elenore)
- Navigating Your Healthcare Health Literacy – Ailene Gerhardt—May 16 program (Ruth)
- Bocce, Recreation Department – 2 locations (Carol)
- Book Talk (Bea)
- Bingeing on Netflix (Bea)
- Upcoming Events (Carol)
  - Our Water – Brookline Sister City
  - Klezmer Concert @ Coolidge Corner Branch May 5, 2:00 pm
  - June 11 program—Ruth Nemzoff

Volunteering Steps to Success—hold story for a Fall issue (Bea)

- b. Changing the print newsletter from 8 ½ x 11 to 8 ½ x 14”.  
John and Carol are working out the technical arrangements.

2. **Education Committee Report.** New BrooklineCAN event. June 11. Dr. Ruth Nemzoff, Brandeis Univ, author of *Don't Bite Your Tongue: How to Foster Rewarding Relationships with your Adult Children*, will speak on “Family Ties Got You in Knots?” Senior Center, approximate time: 5:30 pm.

3. **Public Relations/Media**

- a. WGBH Radio carried on its “Boston Public Radio” program the audio of our Age Friendly Business TV coverage.
  - b. Bea will do the next program flyer.
4. **Handling Inquiries.** We continued discussion from last month. Ruth brought in the listing of BrooklineCAN email addresses with the recipients. Elenore will monitor the [info@brooklinecan.org](mailto:info@brooklinecan.org) list. It was agreed that anyone who replies to this or any of the other lists should copy all those who received that inquiry.

**Next Meeting: Wednesday, May 8, 2:00 pm**